



## **GreenwichMums and little Dahl-lings celebrate much-loved author at Shopping Park**

GreenwichMums and over twenty five toddlers visited Costa Coffee at Greenwich Shopping Park, off Bugsby's Way in Charlton, today (13 September) to enjoy a book reading session and activities in celebration of Roald Dahl Day.

GreenwichMums.com, an online community for mothers living in the Borough, was established in 2010. The website, which has over 2,000 members, is used by local mums to share information and give support on just about everything, from local events to parenting advice.

The official Roald Dahl Day marks the birthday of the popular children's author and this year celebrates the very special 50<sup>th</sup> anniversary of James and the Giant Peach.

The highlight of the day was a book reading of Roald Dahl's 'Revolting Rhymes', 'The Enormous Crocodile' and 'Dirty Beasts' led by WHSmith Books Assistant, Tracey Stone, as well as Roald Dahl themed fun, including colouring and games.

Anthony Lawrence, Books Manager at WHSmith, said: "It was great to see the toddlers having such fun at the storytelling session and I think the mums enjoyed hearing their childhood favourite again too! Roald Dahl books are truly magical and I hope that today's event has captured the children's imaginations to encourage them to read in the future."

Mum of twins and founder of GreenwichMums.com, Rebecca Thomson, said: "Our members regularly visit Greenwich Shopping Park so it was wonderful that this event was hosted for mums and toddlers in the area. We've had a great time and it's good to see the kids enjoying old-fashioned fun that's educational too."

Claire Johnson, Spokesperson for Greenwich Shopping Park, added: "With a number of stores catering to parents, offering childrenswear, books and baby products, we were delighted to be able to give something back to the mothers in the community who so often visit the Park."

Visit [www.greenwichshoppingpark.com](http://www.greenwichshoppingpark.com) for news, offers and competitions from the Park, follow @ShopGSP on Twitter or 'Like' Greenwich Shopping Park on Facebook.

Visit [www.greenwichmums.com](http://www.greenwichmums.com) to find the latest information, news and parents' reviews to help you plan a great trip to Greenwich. Follow @greenwichmums on Twitter or 'Like' GreenwichMums on Facebook.

**- ENDS -**

### **Notes to editors**

#### **Captions:**

Press Shot 1:

L-R: Anthony Lawrence (Books Manager at WHSmith), Majid Balia (Manager at Costa) Rebecca Thompson (founder of GreenwichMums.com) and Tracey Stone (Books Assistant at WHSmith) celebrate Roald Dahl Day with Thomas Gough (aged 2) and Matilda Thomson (aged 1) at Greenwich Shopping Park

Press Shot 2:

Matilda Thomson (aged 1) with the much-loved author's 'The Enormous Crocodile' celebrating Roald Dahl Day at Greenwich Shopping Park

Press Shot 3:

Children from the Borough celebrate Roald Dahl Day at Greenwich Shopping Park with GreenwichMums.com founder, Rebecca Thompson

#### **Media enquiries:**

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For further information about GreenwichMums, contact Rebecca Thompson on 07092 986081 or [info@greenwichmums.com](mailto:info@greenwichmums.com)

#### **About Greenwich Shopping Park:**

Retailers include

- Sports Direct.com
- JD Sports
- Clarks
- Poundland
- Maplin
- New Look
- Next
- Boots

- WHSmith
- Outfit
- River Island
- H&M
- Costa Coffee

Greenwich Shopping Park is located on the Greenwich 'Peninsula', off Bugsby's Way, in Charlton. Visit [www.greenwichshoppingpark.co.uk](http://www.greenwichshoppingpark.co.uk)

**About GreenwichMums:**

Greenwichmums.com helps parents navigate the place where time begins. An innovative review site that rates and recommends local retailers and establishments from a parents' perspective.