



## DIARY MARKER

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- Event:** Talbot Green businesses work together to host a weekend of activities to hit fundraising target for local cancer charities
- Where:** Marks and Spencer, Talbot Green Shopping Park, Talbot Green
- When:** Thursday 30<sup>th</sup> June – Saturday 2<sup>nd</sup> July 2011.  
Store open from 9.00am – 8.00pm
- Contact:** Lisa Hocken at Equinox Communications  
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Staff at Marks and Spencer at Talbot Green Shopping Park are aiming to raise £5,000 over three days, to support breast cancer charities including Breakthrough Breast Cancer, The Marie Keating Foundation and Action Cancer.

The charity spectacular, which runs from Thursday 30<sup>th</sup> June to Saturday 2<sup>nd</sup> July will see staff from the Marks and Spencer store putting their stamina to the test as they take it in turns to complete 120 miles on a trike. The staff will also be showing their fun side as they lead a mile-long sponsored walk, in fancy dress.

Entertaining shoppers on Saturday will be a local choir, which is made up of people who have been affected by cancer. In-store events including raffles, bric a brac sales and a bake sale will also be taking place across the weekend.

The charities that will benefit from the money raised over the weekend includes Marks and Spencer's partner charity Breakthrough Breast cancer, which offers support for cancer sufferers. The charity is dependent on local volunteers that dedicate their time to raising money to provide care for those that are suffering or recovering from breast cancer.

The event has been organised by Antony McGuckin, Sports, Social and Charities Coordinator at Marks and Spencer Talbot Green, he said: “This is a great opportunity for teams from across the Park and the town to work together to raise a substantial amount of money to support cancer sufferers and raise awareness for the charities. We have chosen to split the money we raise between the charities to support local causes and people from the community as well as national projects.”

Emma Johnstone, spokesperson for Talbot Green Shopping Park, said: “We’re really looking forward to the event, and raising lots of money for these very deserving charities. It’s an impressive target, but with the dedication of our team members, I’m sure they will raise the money and help make a real difference.”

Keep up to date with events at Talbot Green Shopping Park through the website [www.talbotgreen.com](http://www.talbotgreen.com), Twitter @TalbotGreen and on the Facebook Fan Page.

**- Ends -**

For further information please contact Lisa Hocken at Equinox Communications on 02920 764100 or [lisa@equinoxcommunications.co.uk](mailto:lisa@equinoxcommunications.co.uk)

#### **Retailers at Talbot Green**

- Next
- Marks and Spencer
- Outfit
- Cotswold
- Sports World
- Clarks Shoes
- TK Maxx
- Pizza Hut
- Starbucks
- Carphone Warehouse
- Comet
- Argos
- Game
- Boots
- New Look
- River Island

Talbot Green Shopping Park can be found just off junction 34 of the M4 at Llantrisant.