



**Press release  
11 November 2010**

## **Final Call for Faces of Greenwich Shopping Park Your last chance to showcase high street fashion at its best**

Greenwich Shopping Park, off Bugsby's Way in Charlton, and the News Shopper Series are calling on people of all styles and ages living in the Borough to enter the Faces of Greenwich Shopping Park campaign before its deadline on Monday, 06 December 2010.

And to help seek out stylish shoppers, a News Shopper photographer and fashionable staff from Next and OUTFIT, will be on hand between 12-3pm on Saturday, 20 November to scout local style stars.

The Shopping Park, which boasts 13 popular stores including fashion retailers OUTFIT, River Island, Next, H&M, Clarks and New Look, is appealing to both men and women in their 20s, 30s, 40s and 50s plus, to find four local people to champion affordable high street style as part of the Park's next advertising campaign for Real Life Style.

So whether you're a dashing dad or a yummy mummy with a flair for fashion, a trendy twenty-something who likes to be leader of the style pack, or a glamorous gran or granddad who likes to stand out from the crowd, then Greenwich Shopping Park wants to hear from you.

Marino Solomou, Store Manager at OUTFIT, said: "We are really excited about the campaign and we're looking forward to spot our stylish shoppers later in the month. OUTFIT offers fashion for both men and women of all styles and ages, so we're confident that one of our shoppers will become a Face of Greenwich Shopping Park."

The entries will be judged by a panel of fashion and industry experts including former fashion journalist and Founder of The Style Studio Fashion Courses For Kids, Natasha Miller, a representative from the News Shopper Series and store managers from The Park's six fashion retailers.

Sian Nicholls, Spokesperson for Greenwich Shopping Park, said: "We're looking for four individuals that capture high street style in their own unique way, so where better place to find them than by finding stylish shoppers who visit the Park."

In addition to seeing their faces in the Park's advertising campaign, the winners will also get to take part in a glamorous fashion shoot with a photographer in the New Year and will receive £150 worth of shopping vouchers to spend at the retailer of their choice at Greenwich Shopping Park.

**The deadline for entries is Monday, 06 December 2010 and winners will be contacted by telephone. To enter send your photograph, description and contact details to [faces@greenwichshoppingpark.co.uk](mailto:faces@greenwichshoppingpark.co.uk) or to Faces of Greenwich Shopping Park, Equinox Communications, 9 Earlswood Road, Cardiff Business Park, Llanishen, Cardiff, CF14 5GH. Greenwich Shopping Park will be unable to return any photographs.**

**-Ends-**

For further information please contact Helen Newton or Elinor Evans at Equinox Communications on 02920 764 100 or [Helen@equinoxcommunications.co.uk](mailto:Helen@equinoxcommunications.co.uk)/  
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#### **Notes to Editors**

Captions: Entries for the 'Faces of Greenwich Shopping Park' must be received by 06 December 2010

#### **Retailers at Greenwich Shopping Park**

- Sports Direct.Com
- JD Sports
- Clarks
- HMV
- Maplin
- New Look
- Next
- Boots
- WHSmith
- Outfit
- River Island
- H&M
- Costa Coffee

Greenwich Shopping Park is located on the Greenwich 'Peninsula' off Bugsby's Way.